Summer 2017 Special Topics and Unique Courses to Consider

MG657: Lean Process Improvement (formerly MG755)

Pre-requisite(s): None

Notes: This course may be used as a Management elective in the Management or Leadership Concentration in the MBA. It may also be used as an MBA unrestricted elective or an outside elective for certain MS degree programs. This is an intensive course which runs May 22-26, 9am-5pm and has a pre-session Friday, April 28, 5:30-7:30pm.

Taught in the context of an engaging, fast-paced simulation exercise, the Lean Process Improvement course covers the theory and practice of workplace tools such as 5S, A3, Spaghetti Diagrams, Process Mapping, and the Plan, Do, Check, Act (PDCA) problem solving methodology in a unique and exciting learning environment. Students will take on a role within a fictitious company on day one and will work in teams supporting a real world process. They come together for brief lectures on the modules noted above and then return to their breakout rooms to apply the tools they have learned to improve their work processes. At the end of the course the participants will have demonstrated to themselves and their peers via the dramatic improvement in their work process performance their newfound Lean process improvement skills.

Crafted in corporate environments, the Lean Process Improvement course can be a great opportunity for students looking to get experience with recognizable business tools in the Lean methodology. The exciting simulation used to apply the skills taught helps to create a great learning environment for the group. For more information please contact Professor James Salsbury at jsalsbury@bentley.edu.

MG647: Leading Effectively in Global Business Environments

(Formerly Contemporary Practices of Managing Effectively in Technology-Based Business Environments)

Pre-requisite(s): None

Notes: This course may be used as a Management elective in the Management or Leadership Concentration in the MBA. It may also be used as an MBA unrestricted elective or an outside elective for certain MS degree programs. This intensive course is offered Tues, May 30- Sat, June 4, 9am-5pm and has a pre-session Friday, May 5, 5:30-7:30pm.

This one-week intensive course uses a combination of expert-led classroom discussions and plant visits to examine the challenges and best practices of managing in today's global business environment. Company visits, case studies and dialogue with senior managers and scholars provides the setting for studying global organizational systems, processes and practices. It stimulates critical thinking and insight into global management issues such as virtual team leadership, strategic alignment, open innovation, accelerating development, and integrating projects across multinational lines. As a partnership program of Bentley and the University of São Paulo, the course is open to graduate students from both universities. Bentley University and University of São Paulo students will conduct joint team projects. For more information please contact Professor Nader Asgary at <u>nasgary@bentley.edu</u>.

ETH750: Managing Ethics in Organizations

Pre-requisite(s): None

Notes: This course may be used as one of the required courses in the Graduate Business Ethics Certificate OR as an MBA unrestricted elective OR an outside elective for certain MS degree programs. This course is offered for 4 ¹/₂ days on June 12-16, 8:30am-5pm with a mandatory pre-session Sunday, June 11, 3:30-5:30pm. Managing Ethics in Organizations (MEO) is a week-long executive development course created and cosponsored by Bentley's Center for Business Ethics and the Ethics and Compliance Officer Association (ECOA). MEO is an interactive program with 18 world-class faculty comprised of leading scholars and practitioners drawn from across the country and around the world. This is the oldest and most established business ethics course of its kind, and while most participants are corporate executives, *up to 15 seats will be available to Bentley graduate students*.

MEO is designed for those who have an interest in the professional management of ethics and compliance in organizations as well as graduate students interested in their own business ethics AND that in their companies now and in the future. Business ethics touches every thread of an organization. The course offers an exciting balance of theoretical understanding with the practical application of ethics in a business context.

This class is unique, insightful, fun, and creative that provides exceptional opportunities for networking with domestic and international groups of participants that includes faculty, ethics officers, consultants, business professionals, and Bentley graduate students. For more information see: www.bentley.edu/centers/center-for-business-ethics/managing-ethics-organizations or contact Gail Sands at 781.891.2981 or gsands@bentley.edu.

CS740: Network and Systems Security (formerly CS799)

Prerequisite(s): CS 607 or CS610 or permission of instructor Notes: This course may be used as a CS elective in the MSIT or MSMBA Program or as an Information Systems Technology Concentration (IST) elective in the MBA. This course is offered as a full summer course that will meet on Wednesdays 6-9:30pm (May 30-August 3).

This course provides a technical focus on information, computer, and network security, which together form the basis for securing enterprise systems and services. It introduces what enterprise security means, both in the abstract and in the context of real-world information systems. Students learn relevant security issues, technologies, and approaches found in the contemporary enterprise. Students recognize and understand threats to confidentiality, integrity, and availability, as well as best practices to defend against such threats. For more information, please contact Professor David Yates at <u>dyates@bentley.edu</u>.